

WALGREENS IS GIVING PHARMACISTS MENTAL HEALTH TRAINING

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Illinois – The **pharmacy chain** has announced a new initiative to provide pharmacists with mental health first aid training.

As part of its commitment to workplace wellness and the wellbeing of its customers, Walgreens is joining forces with the National Council for Behavioral Health (National Council) and the American Pharmacists Association (APhA) to make the specialist training available for certain staff. The company will begin the training with human resources team members and pharmacy staff focused on health outcomes, enabling them to spot and manage crisis and non-crisis situations.

'With the growing need for services and resources to help those living with mental health conditions, as well as substance use and addiction, we can play an important role by giving our pharmacists and certain team members the training to help those who may be in crisis,' says Alex Gourlay, co-chief operating officer of Walgreens Boots Alliance.

As consumers continue to **embrace non-traditional care**, brands and retailers are assuming new roles in their customers' lives. For more, read our **Prescription Supermarkets** microtrend.