

# TREASURE TROVE: DESIGN HUB TO FEATURE A WEALTH OF TALENT AT ICFF

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01 : 05 : 2014

ICFF : Furniture : Product Design



**New York - Online magazine and curatorial consultancy Sight Unseen is launching a satellite design fair during the International Contemporary Furniture Fair (ICFF). Sight Unseen OFFSITE will feature future-facing design and vibrant branding by Kokoro & Moi. It is the exhibition not to be missed during New York Design Week.**

Sight Unseen founders Monica Khemsurov and Jill Singer, both former editors of ID magazine and creators of the former satellite **Noho Design District**, are launching a larger and more ambitious design fair this year in a new location. 'We set up Noho Design District to add an extra dimension with a more local and DIY focus to the design week in New York,' Khemsurov tells LS:N Global. 'Sight Unseen OFFSITE is a like-minded environment that is experimental in approach and brings a different voice to ICFF, while also giving emerging designers a platform.'

An impressive line-up of new furniture and product design will be on show, including work by some LS:N Global favourites from **last year**, including **Ladies & Gentleman Studio** as well as new talent such as tactile terracotta furniture by **Chris Wolston** and thoughtful domestic objects in rich combinations of materials by **Knauf and Brown**.

Sight Unseen OFFSITE will be sited on two floors of a large Soho landmark building, a former bank and empty retail space. The fair will also include a café and pop-up store to provide a creative space in which to relax during the week.

LS:N Global will be reporting from New York Design Week, so keep an eye on our **Seed** and **Shows** sections.