
THOUGHT-STARTER: WILL CLIMATE CHANGE AFFECT WHAT WE DRINK?

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Endless West

As climate change affects where ingredients are grown and consumers demand more local products, Tamara Hoogeweegen explores the brands challenging what provenance and sense of place mean for wines and spirits.

Narratives about drinks such as whisky and wine are often strongly linked with provenance, but environmental and geopolitical turmoil means that we may not have the same access to these beverages in the future.

For example, changing weather is pushing the climate for wine-growing further north. After a record-tying summer in the UK, English winemakers are excited about the prospects of the 2018 vintage, with many predicting it could be the country's **greatest harvest ever**.

Among cocktail bars, bartenders are increasingly going hyperlocal in their ingredients and spirits, using what can be found locally, rather than trying to source mass-produced spirits or flavours that can be found anywhere. A Rake's Bar in Washington DC uses ingredients solely sourced from the Mid-Atlantic region. This means that everything from the sweeteners to the grains used to create a whiskey should be local. It's about 'incorporating agriculture into the drink', explains bar director Corey Polyoka.

Read the full microtrend, Displaced Drinks, [here](#).