

THIS AT-HOME DRINK DISPENSER REPLICATES A RANGE OF SPIRITS

By Livvy Houghton and Alex Hawkins

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Smart Spirit Dispenser



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Spain – **Smart Spirits** has created an at-home drinks dispenser that can transform neutral grain spirit into alcoholic beverages that taste like whisky, gin or rum.

The dispenser uses flavour capsules to recreate the taste of up to 30 different spirits and liqueurs, including coffee liqueur, single malt whisky, spiced rum, gin and flavoured vodkas. According to company, the concept plays on the fact that nearly all spirits are comprised of water, ethyl alcohol and flavours.

The dispenser, which creates spirits ranging from 0% abv to 40%, will also give consumers control over the alcoholic strength of their distillate. 'Smart Spirits taps into the desire of the increasingly sophisticated and tech savvy consumer to have control of the alcohol in their drinks, at the same time also choice and convenience,' says Ian Smart, co-founder of Smart Spirits.

In our **Post-category Spirits** microtrend, we explore how a new wave of start-up distilleries are creating spirits that shirk the rules and regulations of liquor-making.