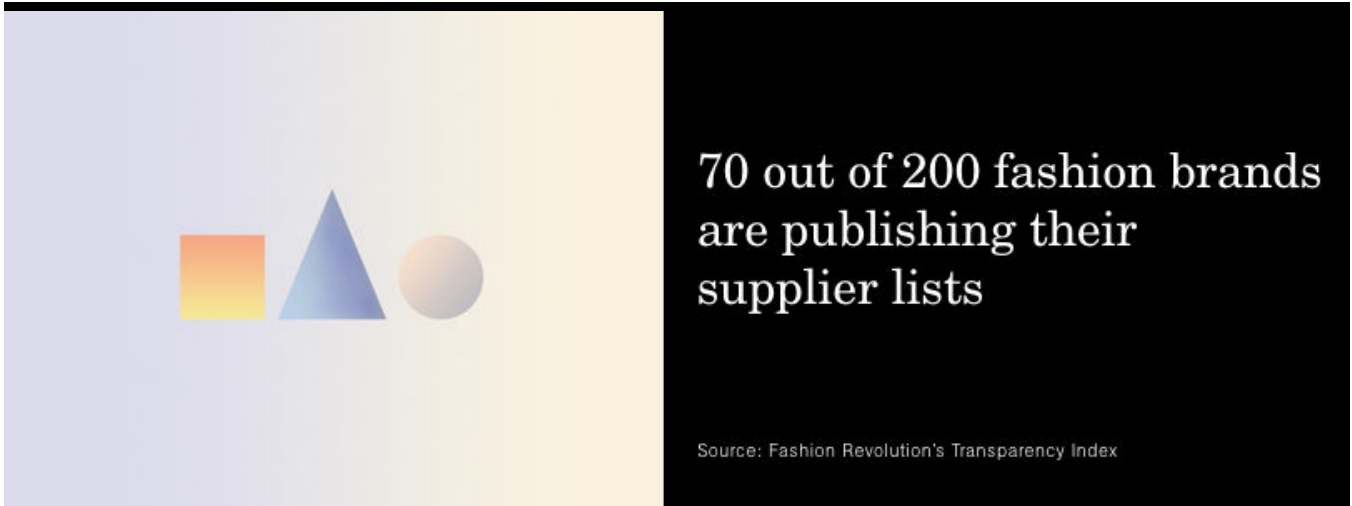


STAT: TRANSPARENCY REMAINS SLOW AMONG FASHION BRANDS

By Livvy Houghton and Holly Friend

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Apparel brands including Adidas, Reebok and Patagonia have been named among the most transparent by Fashion Revolution in its latest [Fashion Transparency Index](#).

The three brands each scored 64% of 250 possible points, evaluated through a process of reviewing and ranking how much information they disclose about their suppliers, supply chain policies and practices, and social and environmental impact.

Launched as part of Fashion Revolution week, the average score in this year's Index was 21%. In 2019, no major brands scored above 70%, however improvements are clear: no brand scored above 60% last year, and none more than 50% in 2017.

Labels that made the largest gains in 2019 compared to last year included Dior, Sainsbury's, Nike, New Balance and Marc Jacobs. Those scoring zero points included Tom Ford, Mexx and Youngor. For more on how brands can build more transparent supply chains, read [our interview](#) with Derek Sabori, Volcom's sustainability analyst.