

STAT: THE LUCRATIVE MARKET FOR ESSENTIAL OILS

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Changes in lifestyle are causing growth in the aromatherapy and essential oils categories, according to a **new report** by Global Market Insights. These changes include a rise in mental health issues such as depression and insomnia, which has resulted in more people buying relaxing essential oils such as lemon, lavender and rosemary oil to use before bed.

The world's growing elderly population are also searching for these oils to counteract the side effects of prescription drugs. In addition to this, essential oils play a vital role in treating dermatologic issues such as acne and eczema, making them suitable ingredients in the field of natural skincare products.

As explored in our **Fragrance Market**, essential oils are also playing a part in modern beauty consumers' scent rituals.