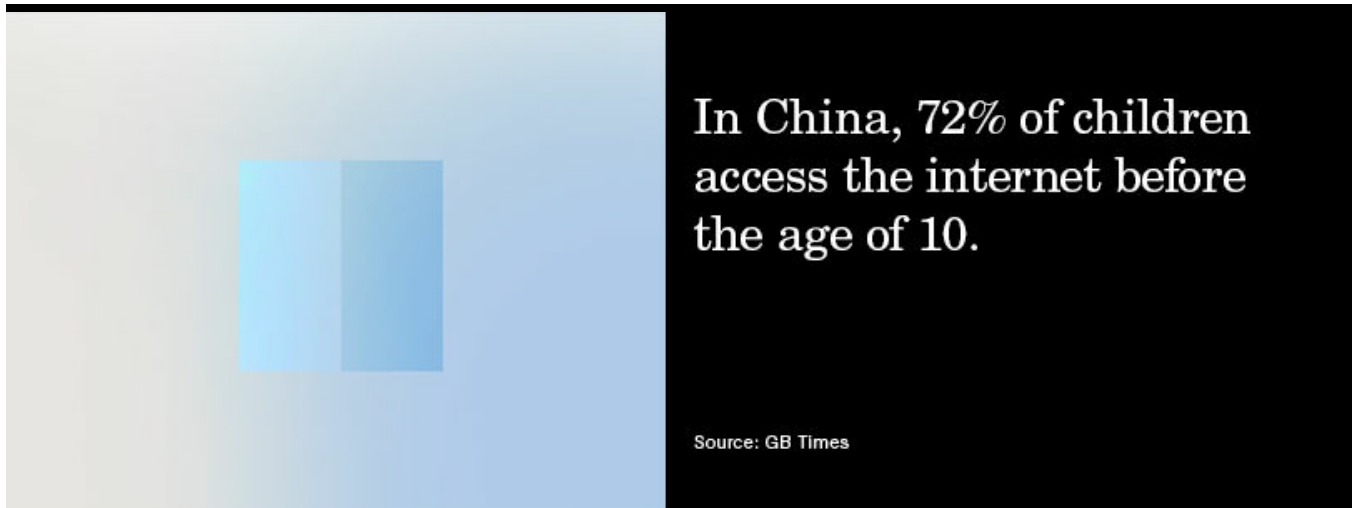


# STAT: HOW MANY CHINESE CHILDREN ARE DIGITAL NATIVES?

By Holly Friend

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According to a new report released by Chinese authorities, the number of young children going online is rising dramatically. Drawing on data from 2017, the publication shows that 72% of children in China began accessing the internet before the age of 10 – a rise of 16% since 2010 – while at the end of 2017, more than 98% of Chinese youth had used the internet.

In addition, the report revealed changing behaviours around media and entertainment. For the first time, WeChat surpassed television to become the primary source of news. At present, 84% of the country's young people using WeChat, while the proportion of those watching tv has fallen to below 50%.

For more on how youth in China and other emerging markets are redefining traditional customs, book tickets to our **Future of Youth** presentation.