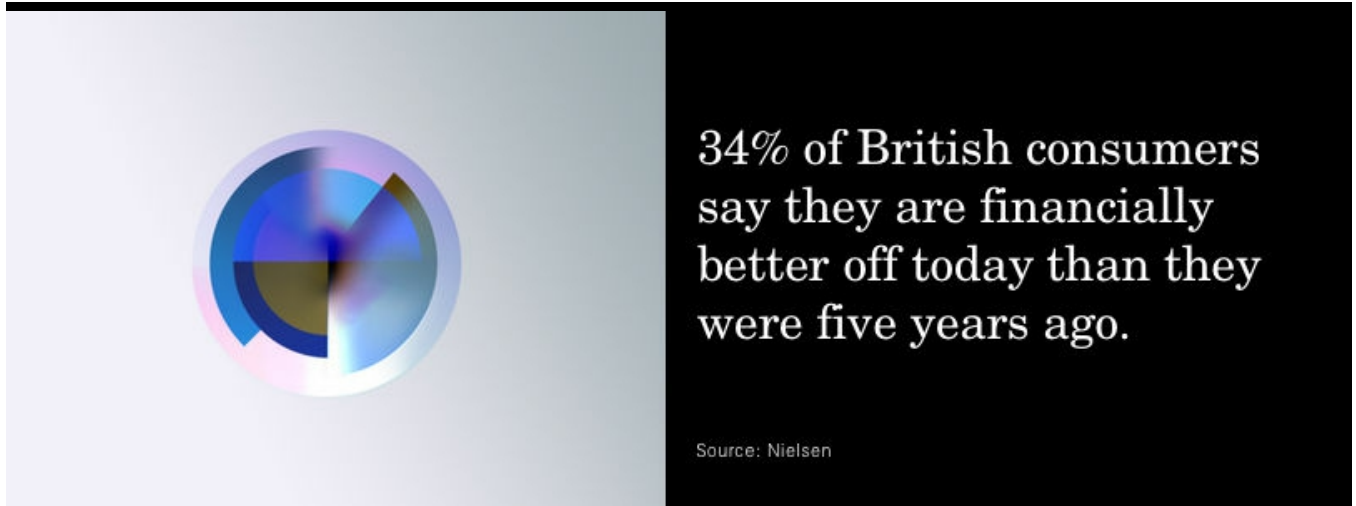


STAT: BREXIT LEAVES BRITS AMBIVALENT ABOUT SPENDING

By Livvy Houghton and Holly Friend

07 : 03 : 2019 Finance : Wellness : Food



Brexit is leaving British consumers ambivalent about their financial certainty, according to the **Changing Consumer Prosperity** report by Nielsen. The study found that 34% of Brits say they are financially better off today than five years ago, contradicting many preconceptions about how Brexit and the country's political uncertainty is affecting consumer spending.

Yet many are still holding back when it comes to spending, with only 16% of respondents spending freely. A third report they are spending more on 'essential categories' – 36% of consumers spend more on groceries now than they did five years ago.

Explore our original series **An Uncertain Future** to discover how British consumers are preparing for the onset of Brexit.