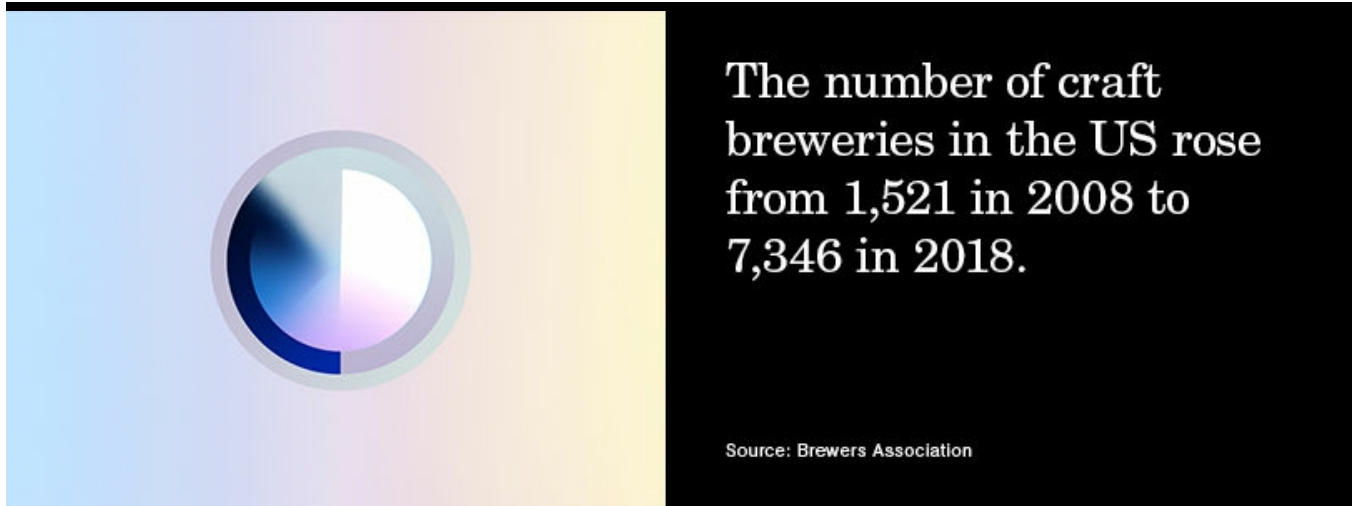


STAT: AMERICA'S CRAFT BEER MARKET IS OVERSATURATED

By Holly Friend and Jessica Smith

16 : 04 : 2019 Drink : Beer : Stat



America's craft beer scene continues to grow year-on-year, according to new figures by the [Brewers Association](#) from the Craft Brewers Conference in Denver.

The growth of these smaller, specialist craft brewers comes at a time when America's beer industry as a whole is experiencing difficulty. While the market for craft beer has seen 4% growth, the country's total beer market is down 1% on 2017.

However, as the craft beer sector expands, the risk of oversaturation increases. Therefore, beer producers are looking to territories such as China and the allure of new flavour profiles to continue driving growth. For more, read our [Craft Beer Market](#).