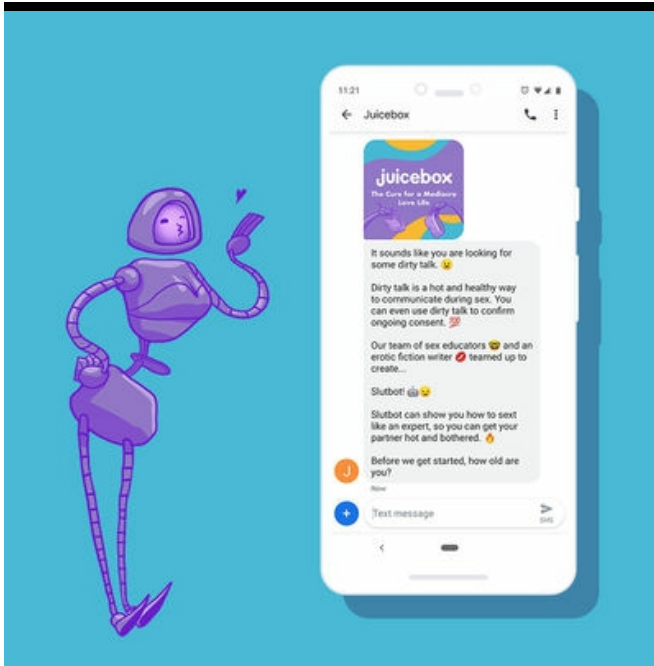


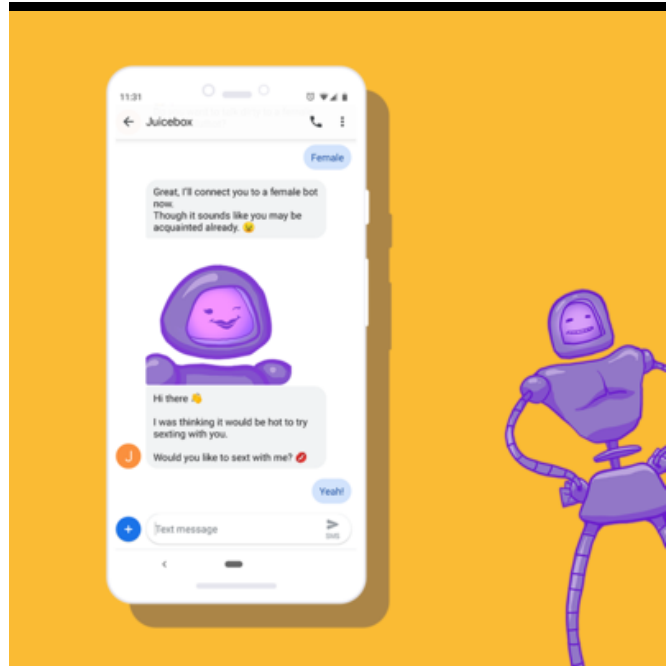
SLUTBOT IS A SAFE SPACE TO PRACTICE SEXTING

By Holly Friend and Jessica Smith

16 : 04 : 2019 Beauty



Slutbot app



Slutbot app

New York – Sex advice service **Juicebox** has launched a chatbot informed by the expertise of sex educators and erotic fiction writers.

Slutbot is a free SMS service that allows users to practice sexting in a safe environment, providing education and advice on issues such as consent, while also offering erotic stimulus. The service offers users the choice of interacting with a female, male or non-binary bot.

‘Sex is so much more than a physical act. People want their minds stimulated as well as their bodies, and dirty talk is one great way to do that,’ says Brianna Rader, Juicebox CEO and founder. ‘Studies, such as one from McAfee, have shown that 49% of all people sext and 70% of 18 to 24-year-olds sext.’

With many members of **Generation Z** engaging in sexting, there is an opportunity for brands to create safe spaces that allow these young people to explore sexuality in the digital age. For more, look out for our upcoming microtrend on Social Media Sex-ed.