

SINGAPORE'S FRICTIONLESS GROCERY STORE AND DINING CONCEPT

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habitat by honestbee, Singapore

Watch this video at <https://www.lsnglobal.com/news/article/23042/singapore-s-frictionless-grocery-store-and-dining-concept>

Singapore – **habitat** by honestbee is a technology-enabled supermarket, restaurant and retail innovation lab.

The store was created by **honestbee**, an online marketplace offering grocery delivery services. Shoppers can browse habitat's fresh produce and open-plan supermarket before depositing their loaded trolleys at an AutoCheckout station, where their items are automatically scanned, packed away and payment is taken. In the meantime, shoppers can explore the store's 15 dining concepts, which include an oyster bar, speakeasy and charcuterie counter.

For those in a rush, honestbee's app allows customers with 10 items or less to Scan & Go, skipping the checkout process. The space can also be used as an innovation lab to test new technology and dining concepts.

Since Amazon introduced its just-walk-out retail technology in 2016, retailers have been racing to implement **sophisticated checkout processes** that cater for time-pressed consumers.