

SCOOTER START-UPS OFFER LOS ANGELES REAL-TIME JOURNEY DATA

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15 : 11 : 2018 Mobility : Smart Cities : Infrastructure



Los Angeles – The city will soon have access to a huge consumer dataset generated by the hundreds of electric scooters roaming its streets.

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An agreement between [Lime](#) and [Spin](#), companies that allow consumers to rent electric scooters using an app, and software technology company [Remix](#), will make journey data available to the Los Angeles Department of Transportation.

City officials will be able to see where the scooters are picked up, the routes taken and when they are used. It's anticipated this data will be used to inform the city's transportation system in order to better serve those moving around Los Angeles without a car, including where to place bike lanes, docking stations and charging equipment.

Around the world, cities are realising that data collected by challenger apps like Uber and Citymapper can benefit their outdated transport systems. In 2017, travel planning app Citymapper partnered with [Transport for London](#) to launch a dynamic bus service that reacted to consumer demand.