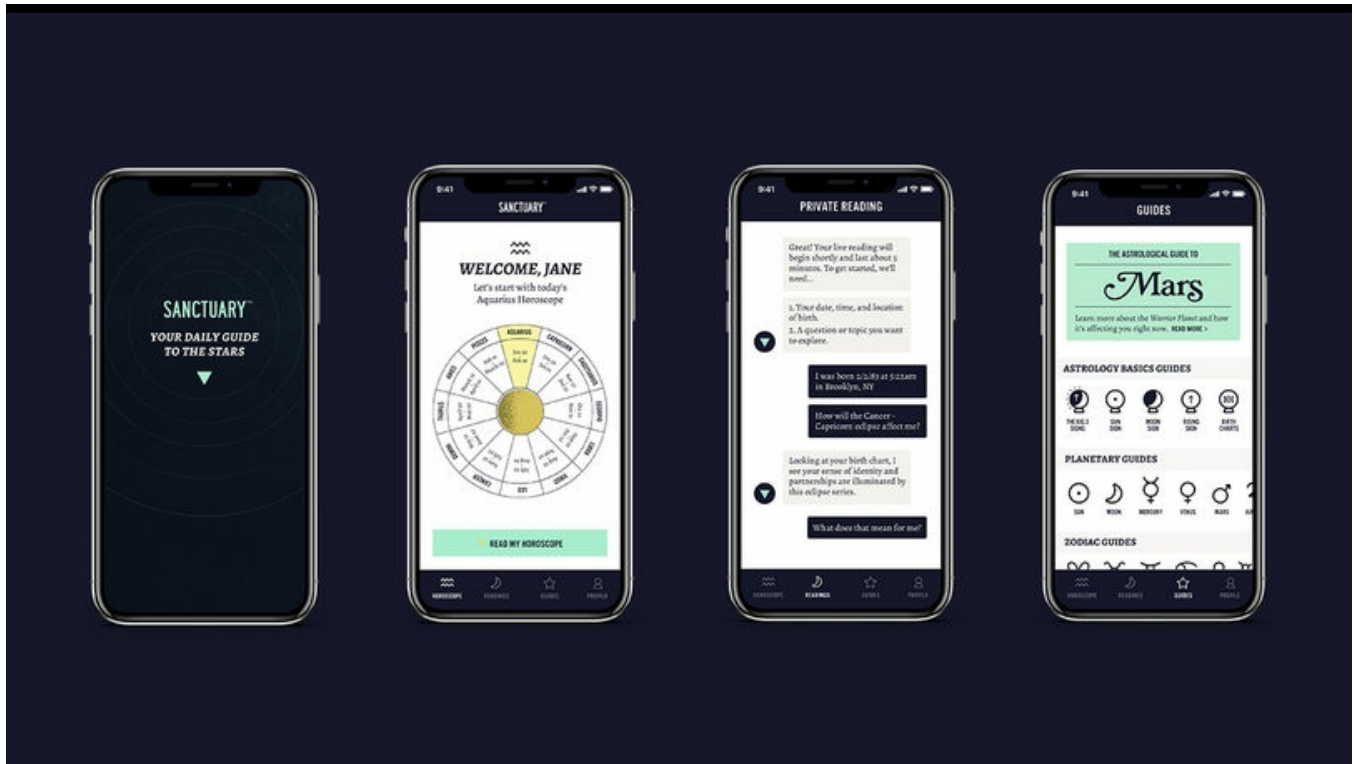


SANCTUARY APP OFFERS ONE-ON-ONE ASTROLOGY READINGS

By Livvy Houghton and Holly Friend

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Sanctuary App

US – The app is designed to be the ‘Talkspace for astrology’ for an anxious generation.

Sanctuary, which is currently in beta, moves the market for astrology apps beyond free daily horoscopes with a comprehensive membership service. For £16 (\$20, €18), a month, members gain access to live, one-on-one readings with their own dedicated astrologer as well as access to an educational astrological library.

According to its co-founder Ross Clark, the minimal app design was inspired by Headspace and Calm. ‘The venture world has definitely been paying attention to everything that’s happening in meditation and wellness and self-care more broadly,’ he tells Wired. ‘No one has translated or reimagined the astrological reading for a mobile format.’

As well as enabling young people to find a spiritual community outside of their immediate culture, the digitisation of astrology shows how ancient traditions can remain relevant in the future. For more, read our microtrend [Alternative Spirituality](#).