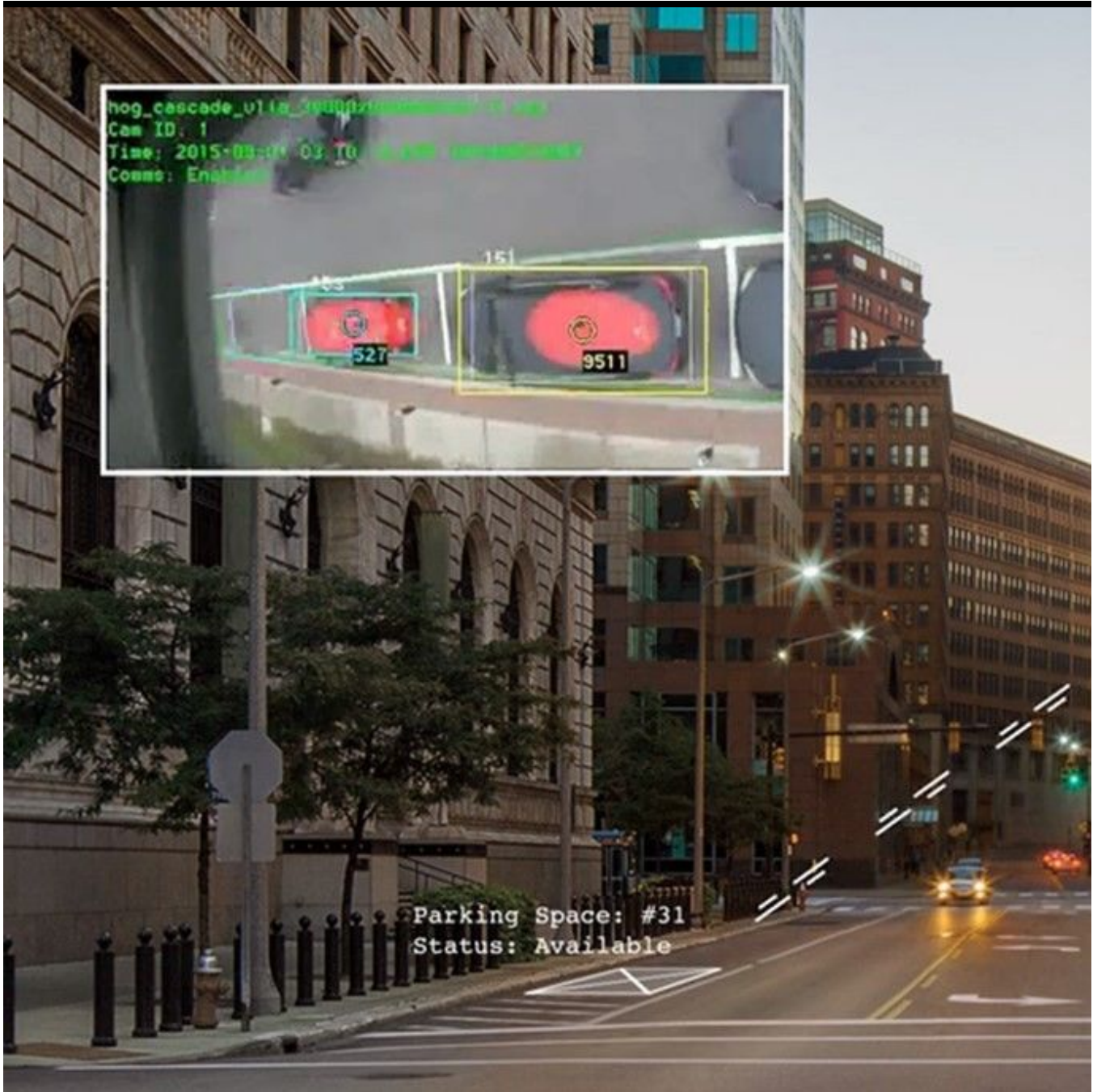


SAN DIEGO ROLLS OUT NEW SMART CITY IOT PLATFORM

By Livvy Houghton and Alex Hawkins

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San Diego – The city is rolling out intelligent lighting controls and new smart city applications to improve parking, traffic and public safety; further boosting its digital infrastructure.

In partnership with **Current by GE**, the intelligent energy management company, San Diego is building the world's largest smart city Internet of Things (IoT) platform. The initiative, which includes installing thousands of intelligent CityIQ nodes onto LED streetlights, is expected to save the city an estimated £2.8m (\$3.6m, €3.2m) annually in energy and maintenance costs.

CityIQ technology collects real-time data and can be used to develop apps, visualise information and provide insights into the city's operations. This data can also expand the reach of apps like ShotSpotter, a gunshot detection application that helps first responders by capturing the precise location of gunfire incidents.

By unlocking the potential of data and using it to benefit citizens, San Diego is implementing some of the ideas we explored in our **Branded Cities** report.