

PARADISE NOW OFFERS VISITORS A 30-MINUTE RECHARGE

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Paradise Now by Bompas & Parr at Eccleston Yards, London



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London – Hosted at the recently opened dining and co-working destination Eccleston Yards and programmed by experience designers Bompas & Parr, Paradise now will let visitors experience an array of the latest wellness trends. ‘This project is the culmination of a year of research into how an architectural space can give you the blissed out feeling of a full holiday in under an hour,’ explain Sam Bompas and Harry Parr.

The event will span everything from biohacking to Nootropics, urban nature bathing and touchscreen chromo-therapy. Particular highlights include a pink mist waterfall enriched with energising mineral and herbal extracts, ‘haptic dunes’ that infuse meditators with nutrients from vitamin enriched pebbles, and an ‘electrolyte aqua bar’ that will filter London’s rain through columns filled with geological layers derived from seven different continents.

For more on how the placemaking and wellness industries are colliding to create new destinations that place human health as a central priority, read about In-tune Architecture in our **Certified Wellness** macrotrend.