

# MOSAIC FOODS CREATES PREMIUM FROZEN MEALS

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Mosaic Foods, US



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New York – The start-up has launched with a line of healthy frozen meals that aim to elevate the category while still catering to convenience.

Positioning frozen as a cornerstone of the future of food, **Mosaic's** initial product line is a collection of six vegetarian bowls inspired by global cuisines. Each bowl is made with fresh ingredients such as purple cauliflower, wheat berries and black rice, which are cooked with techniques not typically used in the frozen industry today, including roasting, grilling and sautéing. Every meal also comes with packaged sauces and garnishes.

'Frozen foods is a \$53 billion market that has remained unchanged for decades,' said Mosaic co-founder Matt Davis. 'The potential of the category is huge, and the benefits – from convenience to the reduction of food waste – are numerous. We're launching Mosaic to elevate the category and create healthy, delicious and convenient frozen meals for consumers.' For more, read our **Fresh Frozen** microtrend.