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# MINDFUL MISTS

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Watch this video at <https://www.lsnglobal.com/seed/article/17671/mindful-mists>

London Festival of Architecture 2015 – LS:N Global caught up with [Loop.pH](#) co-founder Rachel Wingfield to find out more about the design studio's ambitious new project.

- **[Loop.pH has created The Horticultural Spa for the London Festival of Architecture 2015](#)**
- **[The Thames River Path experience is hosting meditation classes and workshops within a 'medicinal mist'](#)**

Part greenhouse, part pneumatic bubble, The Horticultural Spa & Apothecary Experience is a restorative space for people and plants. Visitors can explore a living library of plants and herbs before entering a hermetically sealed chamber at the rear. Inside, agricultural-grade fog machines will dispense a fine medicinal mist infused with essences from natural fragrance and skincare brand Haeckels.

'We're running different sessions in the day that look at how this fog can energise and calm, and really appeal to the senses,' explains Wingfield. 'We're looking at different types of nutrients and minerals that you can put into the fog, and exploring how these different essences enter the skin.'

**The Big Picture:** Consumers are on a quest for enhancement. Consider how your brand can help consumers become the best versions of themselves with sensory experiences using our macrotrend [The Optimised Self](#).