

# LEGO CREATES BRAILLE BRICKS FOR MORE INCLUSIVE PLAY

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Lego Braille bricks



Lego Braille bricks

Paris – The project will help blind and visually impaired children learn Braille in a playful environment.

**LEGO** Braille Bricks will be moulded with studs reflecting the Braille alphabet and are fully compatible for all types of play, meaning visually impaired children are no longer excluded from games. The bricks can also be played with by sighted teachers, students and family members.

While the product is currently being tested in European markets, the full kit is expected to launch in 2020 and will be distributed free of charge to a number of institutions. The kit will contain 250 braille bricks covering the alphabet, numbers, math symbols and inspiration for interactive games.

Brands are finally turning their attention to the needs of disabled children, who have been underserved by product manufacturers. Earlier this month, **Target launched a range of autism-friendly furniture** as part of its children's homeware range.