

# JAGUAR LAND ROVER WILL LET DRIVERS EARN CRYPTOCURRENCY ON THE GO

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Jaguar smart w allet booth



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UK – The **automotive company** is testing technology that will allow consumers to earn cryptocurrency by using a range of connected car services.

Using its Smart Wallet technology, drivers can build credits by enabling their vehicles to automatically share data about road conditions, such as traffic jams and potholes, with navigation providers and local authorities. In turn, drivers will be able to use the credits to pay for a variety of everyday services, including tolls, parking and electric charging – and even coffee.

The cryptocurrency technology is currently being trialled at the new Jaguar Land Rover software engineering base in Shannon, Ireland, and forms part of the company's Destination Zero strategy, which aims to achieve zero emissions, zero accidents and zero congestion. Building on ideas we first explored in **The New Value Economy**, equipping vehicles to play an integral role as data gatherers in the smart city of the future is key to achieving this target.