



HOME-COOKED HEAVEN

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Ijburg Serveert : Restaurant : Urban Space Use

Amsterdam – Pop-up restaurant Ijburg Serveert recently served guests home-cooked meals delivered straight to their tables.

: The restaurant gave the district’s hobby cooks a platform to connect with the local community

: The project was an exploration in urban space usage on the disused shore of one of Ijburg’s islands

As the saying goes, ‘there’s nothing better than a home-cooked meal’. For three evenings last week (September 2015) that is exactly what pop-up restaurant Ijburg Serveert was serving on its menu.

The brainchild of urban design and communications agency [Golfstromen](#), Ijburg Serveert called on the district’s lively community of hobby cooks to help satisfy the appetites of its hungry customers. The pop-up, inspired by Dutch website [Shareyourmeal](#), took orders for home-cooked meals, including minced lamb meatloaf and Indonesian-inspired sweet snacks, which were then delivered to diners’ tables via courier service [TringTring](#).

The Big Picture: For more ways in which The Sharing Economy is disrupting traditional business models and creating exciting experiences for consumers, watch our interview with The Financial Times’ [Sally Davies](#).