

# ETSY OFFSETS 100% OF CARBON EMISSIONS FROM SHIPPING

By Livvy Houghton and Kathryn Bishop

08 : 03 : 2019 Fashion : Sustainability : Lifestyle



Etsy Carbon-Offset Shipping

Watch this video at <https://www.lsnglobal.com/news/article/23741/etsy-offsets-100-of-carbon-emissions-from-shipping>

New York – Global marketplace **Etsy** is promising to ‘deliver a world of good’ through a new carbon-offsetting initiative.

It has become the first major online shopping destination to offset 100% of carbon emissions from shipping. Every time a customer makes a purchase on Etsy, the company will balance out the carbon emissions created during delivery, with no additional cost for shoppers or sellers.

Etsy will fund verified emissions reduction projects with **3Degrees**, a company that helps organisations incorporate clean energy and greenhouse gas emission reduction strategies into their businesses. 3Degrees will help Etsy in supporting environmental projects, such as protecting forests that improve air quality and absorb carbon, and sponsoring wind and solar farms that generate clean energy and replace fossil fuels.

This carbon-offset effort follows Etsy achieving its goal of running zero-waste operations globally in 2018 – two years ahead of schedule. With the **environmental cost of e-commerce** increasingly on brands’ radar, Etsy is taking steps as a **Civic Brand** to lead change and boost sentiment while absorbing costs.