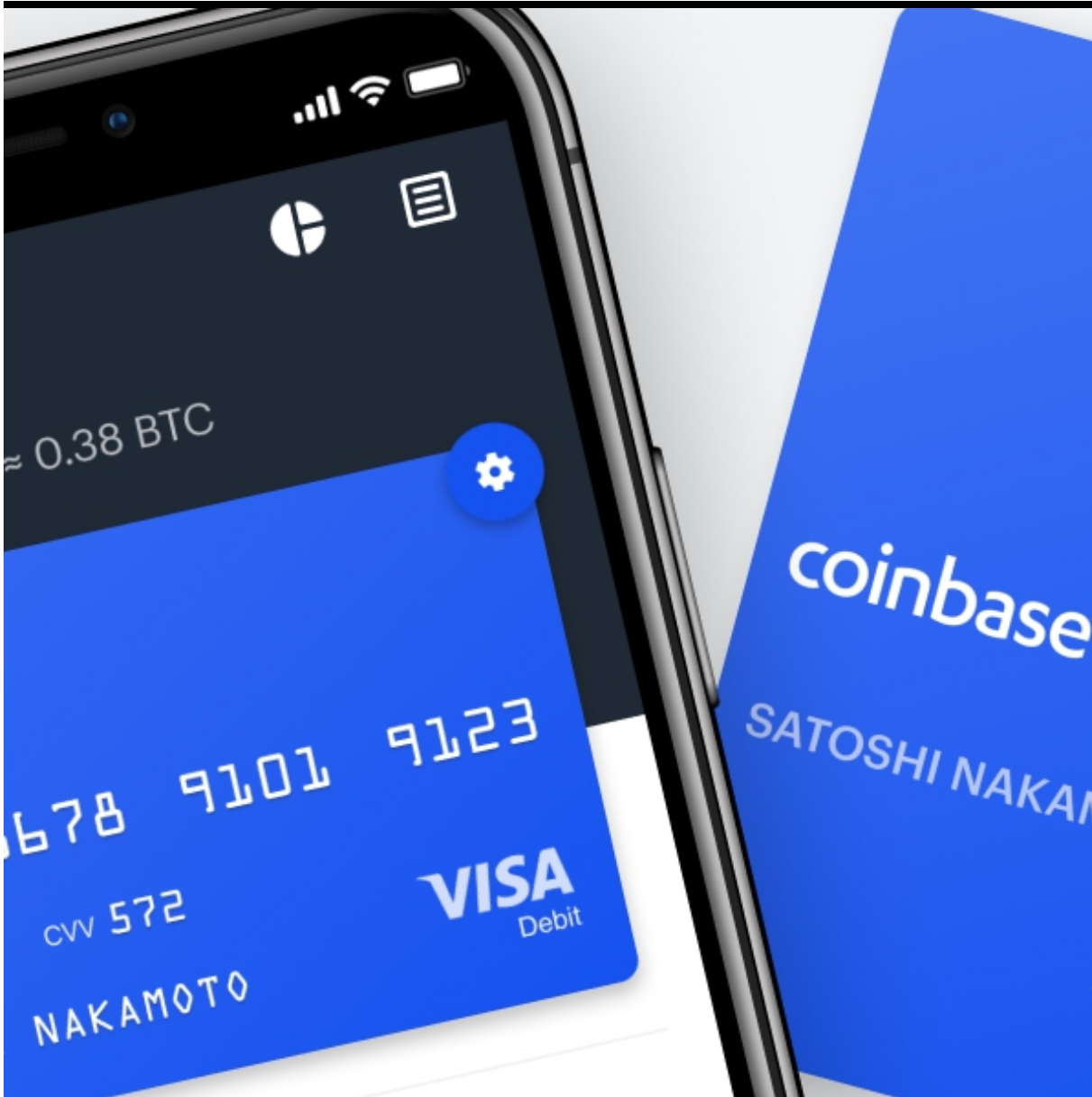


COINBASE LAUNCHES A CRYPTOCURRENCY DEBIT CARD

By Livvy Houghton and Holly Friend

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UK – With the **Coinbase Card**, cryptocurrency holders can spend their coins seamlessly using contactless payments, chip and pin and ATM withdrawals.

Launched in the UK, the Visa debit card acts as a digital exchange for cryptocurrencies, allowing consumers to pay in-store and online using bitcoin, Ethereum and litecoin, among others. When the card is used, the crypto is converted instantly into fiat currency such as pounds sterling, meaning they can use their card in millions of locations around the world.

Unlike existing cards, which require users to pre-load their cryptocurrency, the Coinbase Card is linked to customers' accounts. In addition, Coinbase has launched an accompanying app to help customers manage their crypto spending. It also plans to expand the card to international markets.

As cryptocurrencies gain mainstream traction, finance brands are facilitating their everyday use while educating consumers about how these digital entities could one day replace cash.