

# CLASSIC TV: DESIGNER'S ANTENNA FOR RETRO LOOK

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Mike Chen TV Furniture



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**New York** – In a move away from the latest advances in 3D tv, industrial designer **Mike Chen** has taken a more traditional approach with his 1950s-inspired tv set.

In line with its retro-style look, the tv is fitted with a classic antenna and one big power button. The dial turns to the left or right to adjust the channel or volume, and can be detached as a remote control.

For more on how consumers are keen on pared-down technology that counters the shiny and metallic, read our **Technology Futures** report.