

CARTOON NETWORK IS OPENING A TECH-DRIVEN FAMILY HOTEL

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The Cartoon Network Hotel, Pennsylvania

Pennsylvania – Opening in summer 2019, the **entertainment network's** first hotel will immerse children and their families in their favourite tv shows.

Developed in collaboration with Palace Entertainment, The Cartoon Network Hotel will use a combination of character animation and technology to make the entire property interactive, with hidden surprises for children to discover across the nine-acre resort.

Cartoon Network's shows are evident throughout the hospitality experience. As well as featuring an outdoor amphitheater to bring streamed entertainment to guests, the hotel offers interchangeable room themes that can be customised to children's favourite shows. 'With just the right mix of technology, design and animation, we're aiming to bring our characters to life in a way that we haven't seen done before', says Christina Miller, president at Cartoon Network.

As children begin to call the shots when it comes to travel, subscribers can explore our **Children's Travel Market** to see how their demands will transform the future of family holidays.