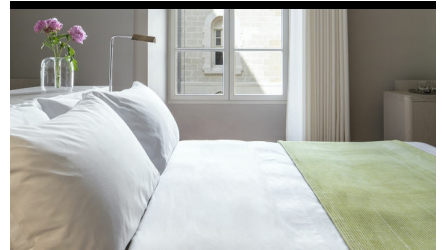
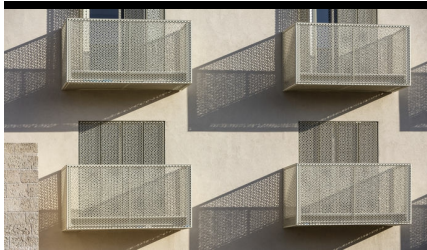


A HISTORICAL LUXURY HOTEL OPENS IN TEL AVIV

By Holly Friend and Livvy Houghton

30 : 07 : 2018 Hospitality : Travel : Luxury



Tel Aviv – In a nod to the surrounding area’s history, Marriott has opened **The Jaffa** as part of its Luxury Collection.

The hotel, which is housed in a 19th-century hospital, features contemporary and classic elements, drawing from Roman, Corinthian and Arab influences in order to connect seamlessly with the multicultural Jaffa neighbourhood.

Aby Rosen, co-founder of property company RFR Holding, enlisted architect John Pawson to transform the hospital. ‘[John] immediately picked up on the historical importance of the port; the textures, patterns and cultural diversity of the area,’ Rosen told Wallpaper. ‘He understood that I wanted the design of the hotel to reflect this extraordinary legacy.’

The hotel will also comprise a luxury residential building, which gives residents access to The Jaffa’s amenities, including an outdoor pool, fitness centre, boutique and three restaurants.

To find out how the high-end hospitality landscape is changing, attend our **Luxury and Hospitality Futures Forum**, which will take place at the Corinthia Hotel London on 12 September.