

A BRIDAL COLLECTION FOR NON-BINARY COUPLES

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Die For Love by Dilara Findikoglu

Watch this video at <https://www.lsnglobal.com/news/article/22439/a-bridal-collection-for-non-binary-couples>

London – Designer **Dilara Findikoglu** has entered the bridalwear market with a collection that breaks away from traditional gendered garments.

Entitled Die for Love, the bridal range is designed with gay men, lesbians and non-binary couples in mind, but shies away from the typical white wedding dress, creating red, pink and black alternatives. Findikoglu has also created an option for the single woman; an all-black dress for women to demonstrate self-love.

‘There haven’t been any other brands that consider same-sex marriages when designing wedding lines,’ she tells Dazed magazine. ‘I wanted to change how limited wedding traditions have been in the past and be more inclusive.’

To support the collection, Findikoglu partnered with Nowness to create a film featuring real couples discussing their views on love and marriage. With the bridal industry slow to embrace shifting attitudes around gender and identity, the collection emphasises how it should change to fit with the **Post-family** mindset.